

Design and Media Production Technology – Graphic Design Diploma

Sample Academic Track

Credits required for graduation: 46

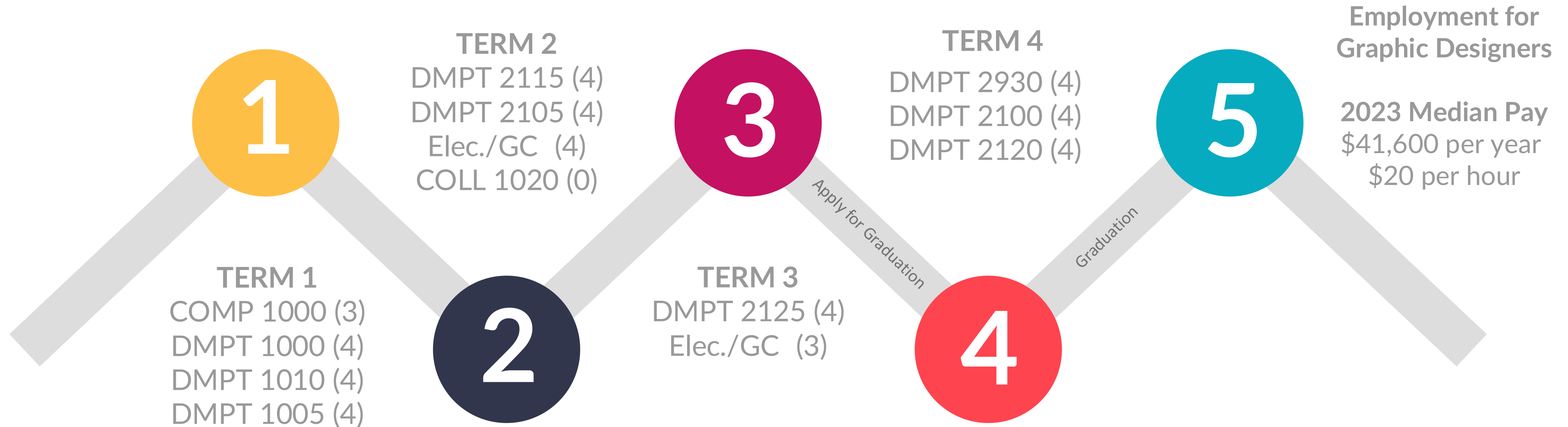
The Design and Media Production Technology Program's Graphic Design and Prepress diploma provides quality education and training through methods of instruction that equip students with the necessary skills for entry-level employment as a graphic designer. It offers students a foundation to help build their creative thinking and visual communication skills using industry standard software and equipment. Its focus is placed on understanding and applying the elements and principles of design, helping students prepare for employment in publishing, advertising, public relations, marketing, and related service industries.



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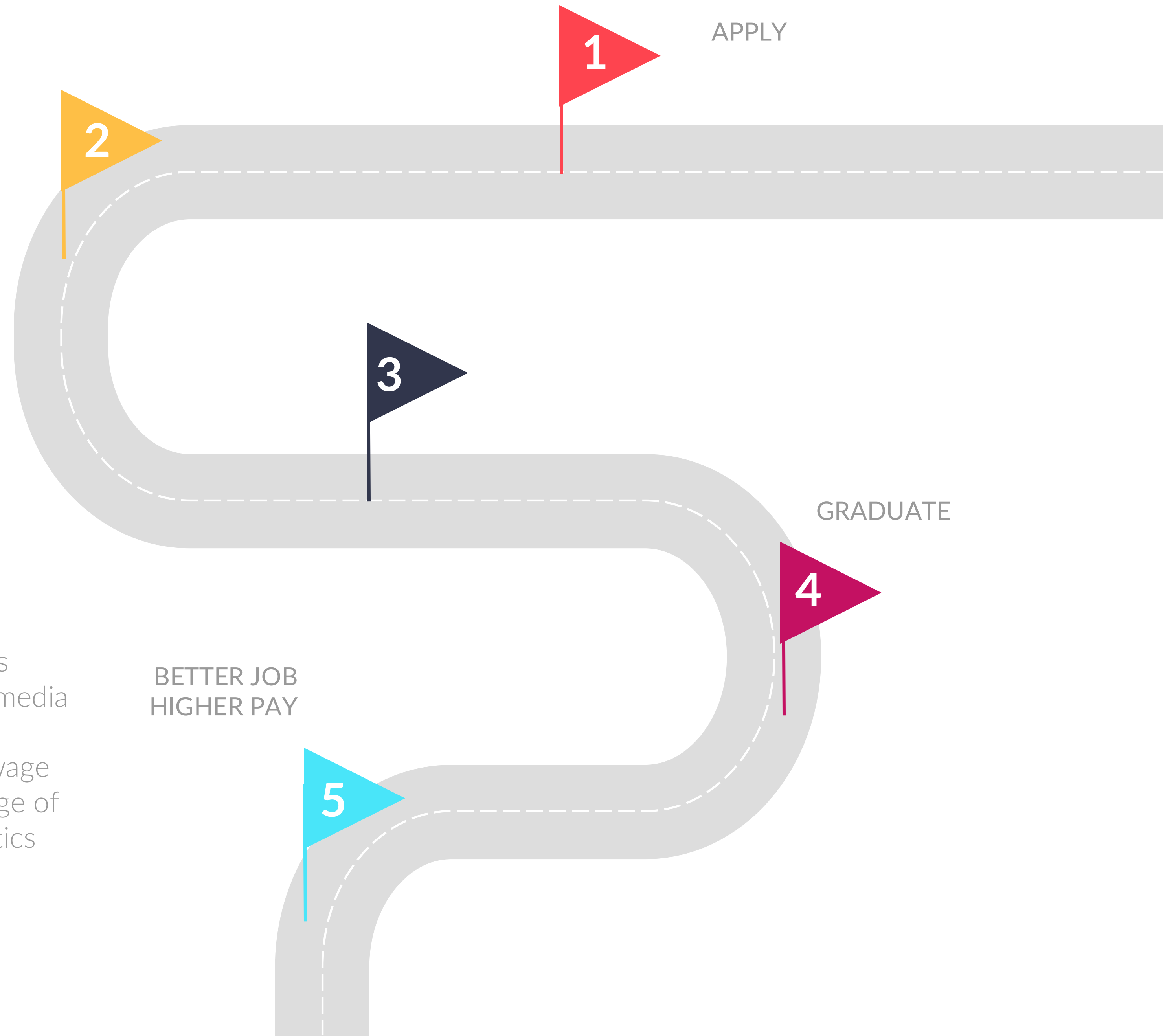




4 SEMESTERS

Design and Media Production Technology

Graphic designers are employed serving numerous industries including publishing, advertising, public relations, marketing media and entertainment. Graphic designers can achieve substantial earning potential. In Albany, the median annual wage for graphic designers was \$41,600 with a median hourly wage of \$20.00 according to data from 2022 Bureau of Labor Statistics agency.



APPLY

2

1

3

GRADUATE

4

BETTER JOB
HIGHER PAY

5