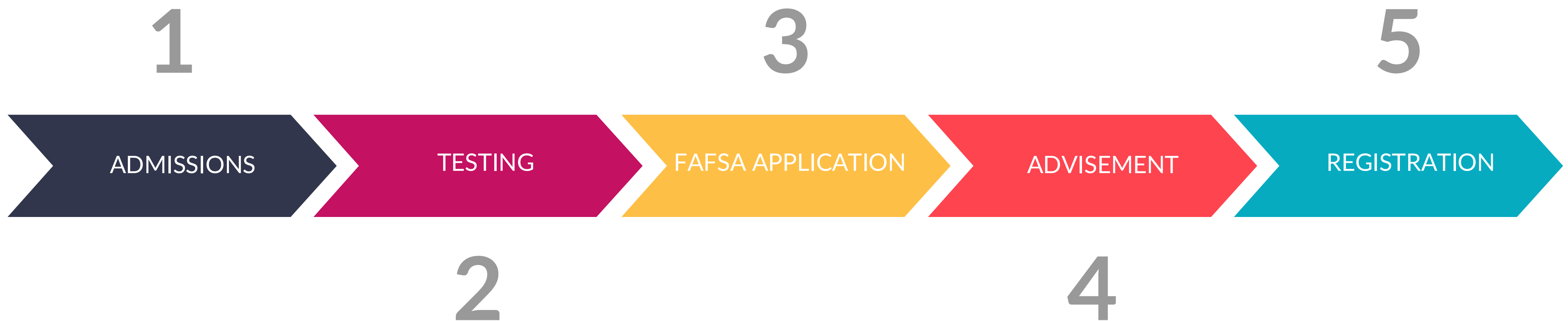


E-Commerce Degree

Sample Academic Track

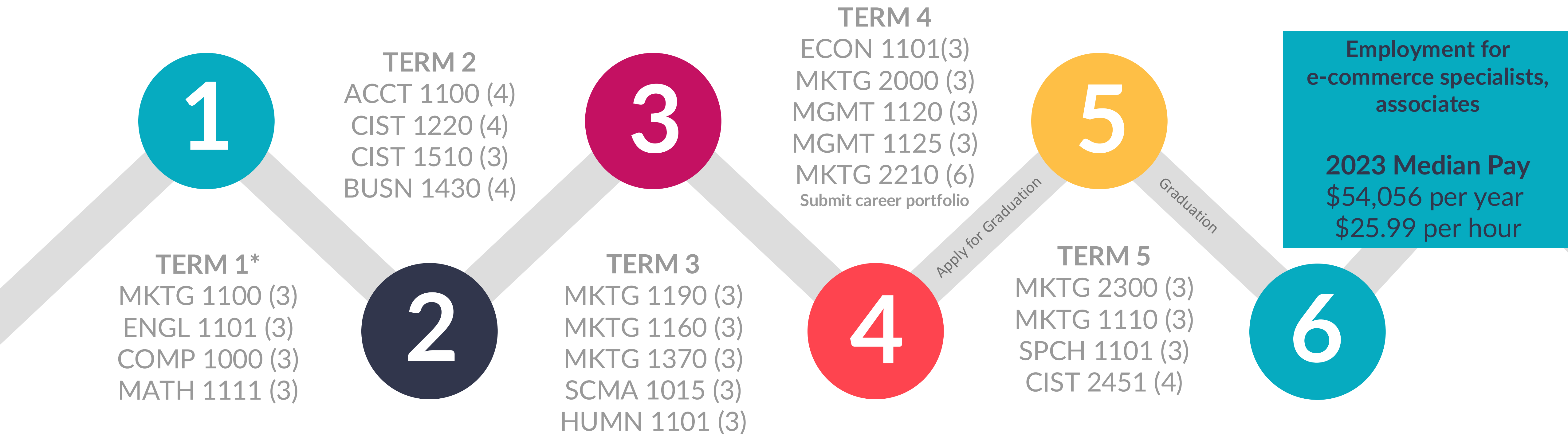
Credits required for graduation: 69

Our E-Commerce AAS degree program is designed for students who are interested in entry level employment in the fields of Internet Marketing in business-to-business (B2B) and business-to-consumer (B2C) transactions. This degree program is a blend of business, management, marketing, and information technology courses. Individuals seeking initial employment in the electronic commerce field or already employed in a related area and seeking career advancement will benefit from this program.



E-Commerce Degree Academic Track

Credits required for graduation: 69





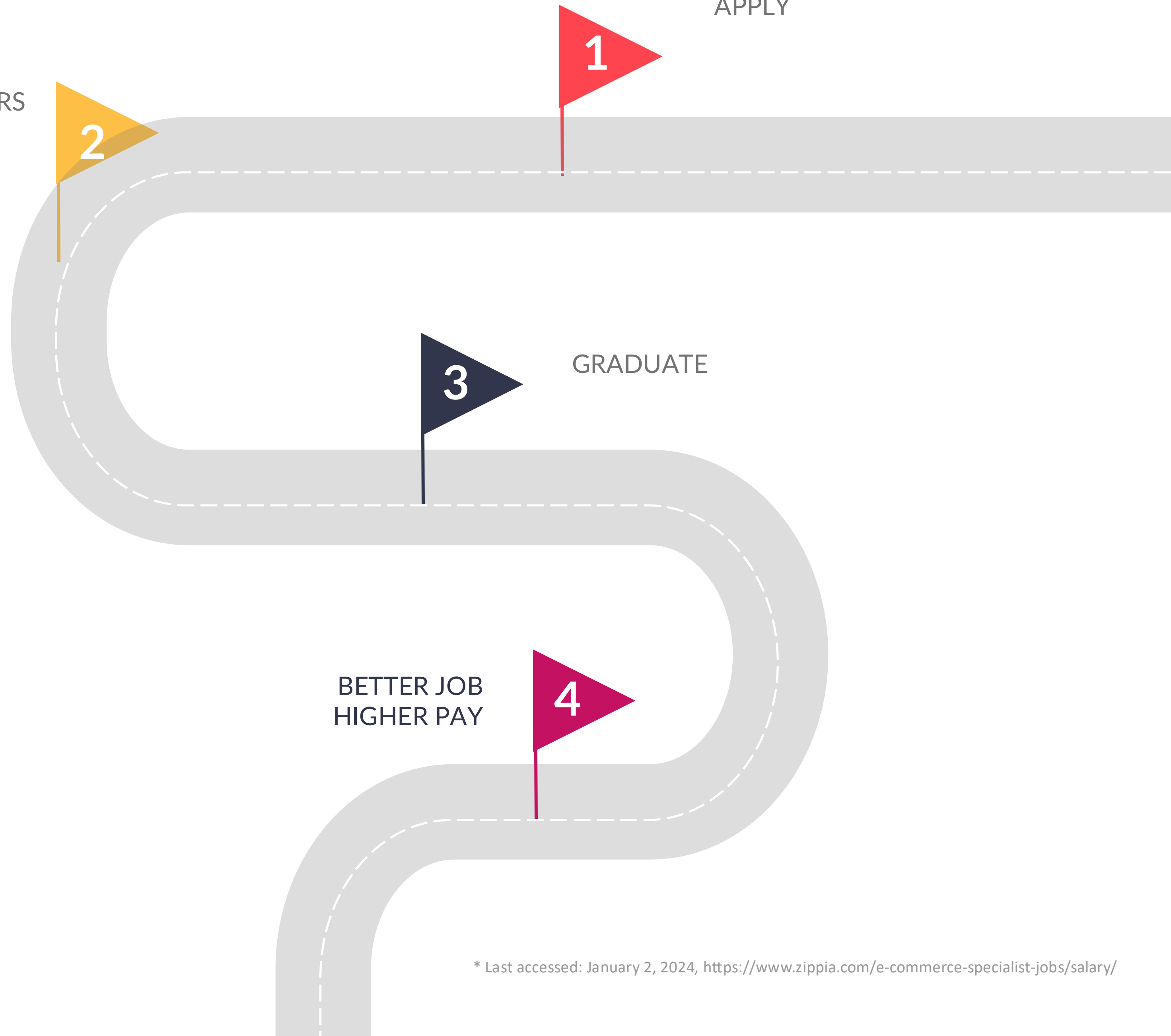
E-Commerce Degree

A career in e-commerce offers substantial earning potential. According to Zippia.com information accessed in 2023, the median annual salary for an e-commerce specialist is \$45,665 with basic entry-level being \$34,000*.

Many industries are shifting to include E-commerce models as the once-dominant brick and mortar environment is shifting as seen by the increase in online sales. With this shift, jobs are expected to increase in the following employment areas: Advertising copywriter, e-commerce consultant, programmer, webmaster, web designer, market research analyst, e-commerce analyst, and a host of administration careers.

Associate of Applied Science AAS Degree in E-Commerce graduates will have options of quite a few technical and traditional profit-making career fields. Job roles can include market research analyst, e-commerce analysis, online sales jobs/product buying decisions, and web design or maintenance, as well as a host of administration careers.

5 SEMESTERS



* Last accessed: January 2, 2024, <https://www.zippia.com/e-commerce-specialist-jobs/salary/>