

Minutes for the ATD Meeting

November 5, 2012

The Achieving the Dream Core Team met on Monday, November 5, 2012, in Room 125 of the Logistics Center, beginning at 10:00 a.m. Those present were Shirley Armstrong, Calvin Lee, Debra Jones, Vicki Tucker, Don Laye, Joy Knighton, Mendi Warren, Regina Watts, Mattie Buchannon, Lisa De Jesus, and Kristel Baranko (electronically).

The agenda for the meeting was as follows: 1. Welcome, 2. Debriefing of Kickoff Events (Student Engagement) – commendations and concerns, 3. Recommendations for Strategic Items to Evaluate – recommendations and forthcoming strategies, 4. Committee Reports – Student Affairs, Community Affairs, and Data Core Team.

Ms. Armstrong began by asking everyone to look over the minutes for the last meeting. She then introduced the new research analyst, Mendi Warren, who was welcomed by a round of applause. Her position is funded by the PBI grant, and she will be instrumental in ATD data collection and analysis.

Tucker explained that three different groups will assist with the Data Team's work: the ATD data coach, Jan Lyddon, JBL Company that extracts and relays data to ATD, and CFAR (Center for Applied Research).

Ms. Armstrong mentioned the ATD event in February with probable attendants being De Jesus, Warren, Dr. Parker, herself, and Don Laye.

In regard to the Student Engagement Kickoff, De Jesus thanked everyone for the team effort and expressed special gratitude due to the short planning time. Armstrong said it was successful and expressed the need for follow-up efforts. De Jesus suggested possibly piggy-backing off the Spring Fling or organizing a separate spring event. Facebook was deemed the best method to reach students with ATD information. It was suggested that CUBES, with a focus on one letter per week, could be featured on ATC's Facebook page. The yard signs and Banners serve as constant reminders of the initiative, and future editions of the newsletter can spread the message. Classroom discussion is another effective method of student engagement.

Before the next meeting in two weeks, everyone was urged to think of other activities to continue both faculty and student engagement.

Tucker reminded the group that the Plan of Work will guide committees in what needs to be done. This document was reviewed for timeline adherence. The Data Team met with four areas of focus resulting: 1. online/traditional/hybrid classes, 2. college-wide deadlines, 3. advisement/registration, and 4. historically difficult courses. All of these broad areas impact student success. Lyddon will be on campus December 3-4 to train on how to direct focus groups. Tucker cautioned against jumping to conclusions and allowing the data to reveal the problems.

Watts highlighted the progress being made with the Community Affairs Committee. Key members have been recruited from the college staff. Specific target groups in the community will be faith-based organizations, the chamber of commerce, high schools, and program advisory committees. Baranko recommended adding ATD to the agenda for future advisory committee meetings to keep that group abreast of progress. Laye suggested an at-large advisory committee meeting in the spring to introduce ATD. Another opportunity for faculty and staff engagement would be our end-of-the-year luncheon in December.

Ms. Armstrong announced November 19 as the date for the next ATD Core Team meeting, and the meeting adjourned.