

Minutes for the ATD Meeting

January 13, 2014

The Achieving the Dream Core Team met Monday, January 13, 2014, at 10:00 a.m. in Room 124 of the Logistics Center. Those present were Virginia Parker, Emmett Griswold, Calvin Lee, Troycia Webb, Michelle Lilly-Williams, Don Laye, Elaine Mercer, Beth Brown, Debra Jones, Drenda Jackson, Shirley Armstrong, Angela Davis, Kim Lee, Lisa DeJesus, and Aamir Greene.

The agenda for the meeting was as follows: I. Old Business – Faculty Engagement Activity Suggestions, Student Engagement Suggestions, and COMP 1000 Pilot Update; II. New Business – Dream Conference and Strategies Update on Start Right and Delayed Term; III. Committee Reports – Community Engagement and Data Core Team; IV. Important Dates – Dream Conference, Coaches' Visit, and Next Meeting.

Dr. Shirley Armstrong welcomed everyone and allowed a few minutes to look over the minutes. Beth Brown made the motion to accept them as presented with a second by Don Laye. The motion passed.

Under Old Business, the first topic was Faculty Engagement Activities. Laye spoke, expressing a desire to see WoW grow. He asked if these sessions could be counted as staff development as an incentive to attend. More ways to advertise WoW were discussed. Laye informed the group that the follow-up videos of AtD Game players were ready to launch. The AtD newsletter should be published online on a quarterly basis, and the group must contribute information for upcoming issues.

Lisa DeJesus provided an update on Student Engagement. She wants to revisit CUBES and what it means. She noted Spring Fling would be a good time for an activity to publicize AtD and that funds are available for giveaways. Mass emails, Twitter messages, and Facebook postings need to increase. Debra Jones suggested adding Dr. Mary Richardson, director of athletics and student activities, to the Student Engagement Subcommittee. DeJesus observed that Facebook as opposed to a newsletter would be a better distribution tool to reach students. Virginia Parker commented that long term goals should be established by now and the work should continue on these each semester.

Elaine Mercer provided a progress report on the three pilot sections for COMP 1000. The course is accessed through Angel and has a consistent format for online and hybrid classes. Content is organized by weekly modules for the convenience of students.

Under New Business, Dr. Armstrong announced the AtD Conference set for February 24-27 in Orlando. Those in attendance will choose different sessions to provide maximum coverage of the conference for the benefit of the college. Interviewing is underway for a full-time person to staff the Start Right Desk. Ms. Jackson observed a positive difference, commenting that the desk cut down on wait time and errors in directions to students. The Delayed Term will roll

out Fall 2014, and Calvin Lee is working on barriers and obstacles associated with this new option.

The Community Engagement Committee has not met. Angela Davis reported on the recent Data Team meeting, announcing some preliminary analysis on the success of COMP 1000 course changes.

Before adjournment, dates for upcoming meetings were shared. The coaches will be on campus March 10 and 11, working with the Data Team the first day and meeting with the Core Team the second day. The next regular Core Team meeting will be January 27.

Respectfully submitted,

Debra Jones